

PODBUFF

CLIENT	
PODCAST	
PACKAGE	
DATE	Oct 26, 2024

SUMMARY
[Podcast Title] is a [Format] podcast that uses [Audio Platform] and [Video Platform]. This is Podbuff's overview on [Podcast Title], along with some insight into [list Specific Assistance].

SPOTLIGHT AREAS	
Style	This is a really nice execution of a podcast in the example category! We like the relaxed style, the positivity, and knowledge of the presenters. There's a good mix of humour, depth and things to ponder. Overall, it's an impressive effort, especially since you're only four episodes in.
Sound Quality	This is a really nice execution of a podcast in the example category! We like the relaxed style, the positivity, and knowledge of the presenters. There's a good mix of humour, depth and things to ponder. Overall, it's an impressive effort, especially since you're only four episodes in. This is a really nice execution of a podcast in the example category! We like the relaxed style, the positivity, and knowledge of the presenters. There's a good mix of humour, depth and things to ponder. Overall, it's an impressive effort, especially since you're only four episodes in.

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SUGGESTIONS

Mic / Voice Quality	<p>A few things to consider here. First is the mic type: it sounds like you're using dynamic mics, which can be a good option if you go for higher-end stuff. But they're also designed for higher noise situations (think live concerts and tv reporters on location), so you have to "work" them a bit harder. The first thing they require is better voice projection, which isn't an issue for you, but might be more difficult with guests who don't have a lot of experience behind the mic. The other thing is that they are seriously directional, meaning if you don't talk into them, you go off mic and lose audio. The solution we'd suggest is condenser mics. They're built for studio, so they're a little more sensitive (i.e. get better signal with less work) and because they aren't being thrown around on stage, they trade some robustness for higher quality i.e. they sound better but are a little more fragile. The other consideration is simply what's in the room - it's a bit echo-y at the moment. Put in some cushions, some curtains (even a duvet on the floor) and it'll soak up a lot of those reflections and make things sound a whole lot better.</p>
Mix & Master	<p>This is a tricky one and generally takes time and experience to get right. The good news is that your content doesn't have too many moving parts, so you can concentrate on making the elements that are in there as good as possible! First thing: consistency. We noticed that the levels between different episodes sometimes varies - you should be aiming for a level of -14LUFS. That's what your podcast host service works best with, and it'll make sure your episodes all come out at the same level. We've provided a link to an explanation of what LUFS is and why it's important. Final thing: make sure you export in stereo. It's a small thing that makes a big difference! If you're exporting in mono on purpose to reduce file size, consider that streaming doesn't care how big the file is, it stream everything at the same rate. On top of that, research shows that most people load up on podcasts while on wi-fi, so your listeners' mobile data shouldn't be too badly impacted by doubling up the channel count!</p>

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POWER MOVES

Have a look [at this list](#) of the top affordable condenser mics for podcasters. Our pic is the Rode NT-1 - we've used it extensively and we think it sounds great at a very good price.

Here's [an explanation of LUFS and why it's important](#). You don't have to get too hung up on all the technical jargon, the main thing here is to consider what the video says from a listener's point of view.

An interesting read on [how our brains perceive stereo](#). It's not just a file format - it's the way we perceive the world, and you can use its power to enhance your content!

WORKFLOW SIMPLIFIERS

Have a look at [audacity.com](#) - it's an online mastering platform (not free, but good!)

If you'd prefer to wrangle the mastering yourself (which we recommend), then [iZotope](#) has some great plug-ins that work with Logic Pro.

